LEADRADAR™ LOCAL BUSINESS DIGITAL HEALTH AUDIT

CONFIDENTIAL REVENUE RECOVERY & TECHNICAL DOSSIER — PREPARED FOR: APEX COMMERCIAL CONTRACTING

Target Entity:	**Apex Commercial Contracting**	**Industry / Niche:**	**Commercial Contracting**
Market Location:	**Dallas, TX**	**Contact Phone:**	**(214) 555-0199**
Web Address:	**https://www.apexcontracting.com**	**Audit Generated:**	**November 12, 2026**

DIGITAL HEALTH SCORE	ESTIMATED MONTHLY REVENUE LEAK	AUDIT URGENCY TIER
45 / 100	**$5,225**	**CRITICAL**

PRIMARY REVENUE LEAKS DETECTED ON AUDITED ASSETS:

VULNERABILITY IDENTIFIED	CONVERSION IMPACT	ACTION REQUIRED
Missing Mobile Tap-to-Call	High: Up to 40% of smartphone callers abandon without dialing.	Deploy sovereign 1-tap dialer floating widget.
Slow LCP (4.8s)	Severe: 53% of visits abandon pages taking >3 seconds to load.	Optimize assets, inline critical CSS, deploy local cache.
Unclaimed Google Listing	Critical: Vulnerable to competitor hijack or address tampering.	Complete instant Google verification via postcard/video.
Zero SSL Encryption	Negative impact on customer acquisition and search visibility.	Remediate with modern digital standards.

Continued on Page 2: Step-by-Step Strategic Remediation Blueprint...

STRATEGIC REVENUE RECOVERY BLUEPRINT

30-DAY IMPLEMENTATION SCHEDULE FOR APEX COMMERCIAL CONTRACTING

PHASE 1: DAYS 1 - 7 (RAPID LEAK STANCHING)

• Deploy Mobile-Optimized Click-to-Call & SMS Lead Capture (recovers ~30% of lost phone prospects).
• Verify and lock Google Business Profile against unauthorized edits.
• Enforce full HTTPS/TLS encryption across all customer-facing forms.

PHASE 2: DAYS 8 - 18 (INFRASTRUCTURE & SPEED ACCELERATION)

• Compress oversized raster assets and enable HTTP/2 browser caching.
• Inject JSON-LD Structured Schema for local business geo-coordinates and review ratings.
• Integrate 24/7 sovereign automated intake responder for after-hours leads.

PHASE 3: DAYS 19 - 30 (LOCAL MARKET DOMINANCE & REVIEW VELOCITY)

• Establish automated SMS review collection campaign to surpass competitors in Google Maps 3-Pack.
• Optimize Google service catalog listings for high-intent emergency keywords.
• Conduct monthly penetration and conversion speed audit.

Auditing Authority:	**LeadRadar™ Autonomous Local Business Scout Engine**
Creator & Provenance:	**Lawrence Widlkowski (Creators Warehouse)**
Action Contact:	**Schedule remediation consultation with certified partner.**